

# ECONONY SUMMIT

# PRIORITIZING EQUITY & INVESTING IN CUTURAL OWNERSHIP

# JUNE 20-22





N EW AR K ARTS









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The Black Creative Economy Summit is a gathering of artists, corporations, nonprofits, investors, and students discussing the impact and opportunities for all creative industries. This moment was intentionally designed to amplify the gifted and talented creators that are the heartbeat of our culture and innovators of our future. Curated in partnership by the Lincoln Park Alliance's: Newark Symphony Hall, Lincoln Park Coast Cultural District and Newark Arts Council, who are leading investments in Newark's creative place-makers and arts community.

## WE ARE UNAPOLOGETICALLY GIFTED & AWARE OF OUR IMPACT.

Hosted by the largest Black Arts and Entertainment Institution in the state, Newark Symphony Hall offers a platform to share ideas, network, and collaborate on strategies to promote and invest in cultural ownership.



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# PROGRAM SCHEDULE

#### 5:30 PM - 9:00 PM

**Terrace Ballroom Grand Opening** The gem of Newark has been renovated and restored

#### 8:30 AM

#### Know Your Stage Networking Breakfast & Program Opener

June <mark>21<sup>st</sup></mark>

June 20<sup>th</sup>

Connect with industry professionals and creatives in our newly renovated Terrace Ballroom during the Know Your Stage Networking Breakfast. Build relationships and foster connections within the creative community while enjoying breakfast. **Sponsored by the New Jersey Economic Development Authority.** 

#### 10:00 AM - 10:45 AM

#### Panel: Thriving in the Arts

Discover what it takes to make a career in the arts from successful professionals in the industry. Gain practical advice and realistic perspectives on navigating the challenges of the arts world.

#### Sponsored by United Airlines, Inc.

### 10:55 AM – 11:40 AM

#### Panel: Lifting Voices through Power of Art and Storytelling

Experience groundbreaking innovators and creators of color who amplify important voices and share compelling stories. Learn how these artists, from visual artists to storytellers, transform minds and uplift communities through the power of art and storytelling.

Sponsored by Audible.

#### 11:50 AM – 12:35 PM

#### Panel: Developing While Black: Creative for the Culture

Explore the transformative potential of creative placemaking in promoting cultural equity and vibrant communities. Led by experienced practitioners, this dynamic workshop provides practical strategies for using art and creativity to drive social change and community development.

Sponsored by Lincoln Park Coast Cultural District.

#### 1:00 PM – 2:00 PM

#### **David Banner Keynote Address: Own the Culture**

Join us for a captivating keynote speech by David Banner as he emphasizes the importance of cultural ownership and representation in the black creative economy. Discover how owning and shaping culture can have a profound impact on the creative industry. **Sponsored by the Newark Arts Council.** 

#### 2:05 PM - 2:50 PM

#### Lunch and Funder's Speed Dating

Calling all startup founders! Connect with investors and pitch your ideas in a fastpaced, speed dating format. Receive valuable feedback and seize the opportunity to attract investment for your innovative startup. Lunch will be served during this time **Sponsored by the Newark Arts Council and Newark Symphony Hall.** 

#### 3:15 PM - 4:00 PM

#### **Panel: Revolutionizing Content Consumption**

Uncover the power of intellectual talent and the significance of ownership for artists. Learn from industry experts as they discuss how artists can leverage their skills and take control of their creative content. **Sponsored by Polaris.** 

#### 4:10 PM - 4:55 PM

#### **Panel: Straight to the Money**

Discover strategies for making money in the arts while promoting equity and cultural ownership in the creative industry. Gain insights from industry experts and empower Black–owned businesses and organizations.

June 22<sup>nd</sup>

Sponsored by United Airlines, Inc.

### 5:00 PM - 6:30 PM:

#### **Behind the Scenes Tour & Artist Mixer**

Join us for an unforgettable night of networking, collaboration, and celebration of the vibrant artistry and creativity of Black artists. Take a behind-the-scenes tour and connect with fellow artists at our exclusive Artist Mixer.

#### 8:00 PM - 9:30 PM:

#### Newark International Film Festival presents: Laff Mobb's RISING STARS of Comedy

Prepare to laugh out loud at the Newark International Film Festival's Bob Sumner Comedy showcase! Experience top comedians as they take the stage for an evening of unforgettable comedy.

# DAVID BANNERBAKER

Lavell William Crump (born April 11, 1974), known professionally as David Banner, is a rapper, record producer, actor, activist, and philanthropist.

Born in Brookhaven, MS, his family moved to Jackson where he was raised. He graduated from Southern University and pursued a MA in Education at the UMES. His music career as a member of the rap duo, Crooked Lettaz, before going solo with the release titled Them Firewater Boyz, Vol. 1.

He signed to Universal Records releasing four albums: Mississippi: The Album, MTA2: Baptized in Dirty Water, Certified, and The Greatest Story Ever Told.

He is a noted producer, having produced music for himself, Trick Daddy, T.I., Lil Boosie, and Lil Wayne among others.

He was awarded a Visionary Award by the National Black Caucus of the State Legislature in recognition of his work after Hurricane Katrina.

He testified before Congress at a hearing about racism and misogyny in hip-hop music titled From Imus to Industry: The Business of Stereotypes and Degrading Images. He defended his use of offensive language and argued: "Change the situation in my neighborhood and maybe I'll get better." In his opening statement, he stated: "I can admit there are some problems in hip-hop but it is only a reflection of what's taking place in our society. Hip-hop is sick because America is sick."

#africanhistory365 #africanexcellence

# **UPCOMING EVENTS**

## **Soul Line Dancing**

Every second Friday of the month 6-11PM Location: Newark Symphony Hall Terrace Ballroom

# Lincoln Park Music Festival

July 26–30 – August 3–5 Location: Lincoln Park, Newark

# Latin Night

Every third Friday of the month 7–11PM Location: Newark Symphony Hall Terrace Ballroom

# Summer Harvest

Every Friday, August through September Location: Outside Newark Symhony Hall

# Newark Symphony Hall 98th Anniversary Celebration

September 8 Location: Newark Symphony Hall

# "Living Out Loud" featuring Cedric the Entertainer

September 1 Location: Newark Symphony Hall

# Return of the Peppermint – Comedy Show

September 21, October 19, November 16, December 21 Location: Newark Symphony Hall Terrace Ballroom

# **Newark Arts Festival**

September 27-October 1 Location: The City of Newark

**Trunk or Treat (in partnership with Lincoln Park Coast Cultural District)** October 27 Location: Newark Symphony Hall Parking Lot

### African Entertainment Awards

November 11 Location: Newark Symphony Hall

Stay up to date with events at newarksymphonyhall.org Connect with us on Instagram @NewarkSymphonyHall Sign Up for the NSH mailing list at http://bit.ly/3peAD30





Located in the heart of Newark's Art and Education District, **Newark Symphony Hall** is a powerhouse of artistic brilliance and community empowerment. With a celebrated past and a commitment to revitalizing the legacy, we ignite the spirit of our city through the transformative power of the arts.

As the first stage for creativity, we fuel economic vitality, attracting diverse talents and fostering a vibrant cultural ecosystem. From legendary symphonies and aweinspiring opera performances to electrifying rock 'n roll sensations and soul-stirring gospel voices, our iconic venue has witnessed the rise of countless legends. As an anchor institution, we proudly stand at the forefront, shaping the artistic landscape and uplifting the next generation of trailblazers.

**Newark Symphony Hall:** where the past meets the future and dreams take center stage.